



December 2018

Dear Friend,

Make a college a reality for hundreds of San Francisco youth by sponsoring the ninth annual **Raise Your Hand Gala**, to be held at San Francisco Day School on February 13, 2019, featuring a keynote address by Al Letson, host of Reveal, the Center for Investigative Reporting's radio show and podcast. This special event supports Breakthrough San Francisco's commitment to assisting young people on the path to college and training outstanding college students for education careers.

Corporate sponsorships range from \$5,000 to \$15,000, are tax-deductible, and provide an opportunity to publicly recognize your company while directly supporting Breakthrough students.

Breakthrough provides access to a high-quality education and makes college a reality for those who wouldn't otherwise attend. Our inaugural class of students graduated from our program last spring – we are extremely proud to report that 100% of are now attending college, including 95% at four-year schools, more than triple the baseline college-going rate for first-generation students in San Francisco. Simultaneously, we're training the next generation of educators through our highly selective summer teacher residency. With your help, we can continue to deliver for future classes of aspiring students and teachers.

From the beginning, Breakthrough has been a collaborative venture – a chance to come together to increase educational opportunity in San Francisco. We hope you'll be part of this effort. Please contact Rebecca Asch, Development Officer, at Rebecca@breakthroughsf.org to learn more about sponsorship opportunities. Thank you so much for your consideration.

With great appreciation,

A handwritten signature in blue ink, appearing to read "Andy Shin".

Andy Shin
Executive Director

Corporate Sponsorship Levels
Raise Your Hand Gala 2019
February 2019 in San Francisco
In Support of Breakthrough San Francisco

Fellow \$5,000

4 tickets to event
Acknowledgement in event program
Social media recognition

Coach \$7,500

6 tickets to event
Acknowledgement in event program
Social media recognition
Signage at event

Leader \$10,000

8 tickets to event
Acknowledgement in event program
Social media recognition
Signage at event
Half-page ad in event program
Recognition from podium

Visionary \$15,000

10 tickets to event
5 tickets to the VIP reception
Acknowledgement in event program
Prominent signage at event
Social media recognition
Full-page ad in program
Prominent recognition from podium
Logo on Breakthrough SF website

To become a sponsor, please contact
Rebecca Asch, Development Officer, at
Rebecca@breakthroughsf.org or visit
www.breakthroughsf.org



FEATURING AL LETSON



Breakthrough San Francisco

at SF Day School

What is Breakthrough San Francisco?

Breakthrough is an educational nonprofit that provides intensive academic enrichment and support to diverse, motivated San Francisco students with limited educational opportunities, helping them to attend four-year colleges. In addition, we train outstanding college students from across the country for education careers.

Why does Breakthrough matter?

Research suggests only one in three low-income young people in San Francisco attains any kind of higher education, a disparity that impacts us all. Breakthrough changes this dynamic. At least 90% of our students will attend college, tripling the baseline rate for first-generation college students. We are extremely proud to report that, of our inaugural class of high school seniors in 2018, 100% matriculated to college in fall 2018, with 95% at four-year schools. California is also experiencing a drastic teacher shortage: we need more well trained and highly effective educators, particularly men, people of color, and STEM majors. Two-thirds of participants in our summer teacher residency enter the education sector, impacting the field for years to come.

Who are our students?

During the 2018-2019 school year, Breakthrough is serving 244 students in grades 5-12. Students commit to our program for eight years-- from the end of 4th grade until they graduate high school. 100% of Breakthrough's students demonstrate compelling need, 99% are students of color, and 90% will be the first in their family to one day attend a four-year college.

What is the connection with San Francisco Day School?

San Francisco Day School has fiscally sponsored Breakthrough since our program's founding in 1993. The school allows us to use their facility for our programs, which helps keep our operational costs very low. Contributions from our generous corporate, foundation, and individual supporters will enable Breakthrough to meet program, personnel and supply expenses for the current fiscal year.

Why donate to Breakthrough?

Your tax-deductible donation has a direct and significant impact on the youth we serve. Every donation goes directly to our program expenses, providing for college visits, ACT test prep classes, teacher training, classroom supplies, and more. As our program continues to grow, our expenses have increased as well. We need your help!

How to help:

Sponsor our large annual event—*Raise Your Hand*—in February 2019. Our sponsorship packages range from \$5,000 to \$15,000. For corporate donors, we offer worthwhile marketing and visibility opportunities at this well-attended event. Breakthrough also offers a wide range of corporate engagement opportunities. Contact Breakthrough's Development Officer, Rebecca Asch, at Rebecca@breakthroughsf.org, for more information.